

Jean-Christophe Tilman

I am a graphic designer, specialized in technical graphics and communication for the industry.
My background as industrial designer gives me the understanding of a product operation and its behavior in consumers hands.
My graphic skills makes the product understood and accepted by the average consumer.

Graphic designer

SKILLS

Technical illustration: creation of 3D photo-realistic renderings, mounting instructions and explanatory diagrams

Graphic design: logotypes, product brochures, catalogues, web-pages creation

Mailing campaigns: layout, target segmentation, opening rate reporting, hard-bounce management

Industrial design: Prototyping, conception and finalisation of industrial products (especially light units, LED lighting), strong knowledge of plastic injection and extrusion

EXPERIENCE

Since 09/2013: Layout specialist - Doosan Bobcat inc.
Create and manage newsletter campaigns and newspaper advertisings for Europe, Middle East and Africa

01/2012-06/2013: Product illustrator - Illu3D
Developed a free-lance activity of technical graphics and product illustrations for the manufacturing sector

02/2010-12/2011: Project manager - Aluci Bislighting
Managed lighting projects, from creation to prototyping, drafts, post production and customer contact

02/1999-02/2010: Senior industrial designer - Vlux
Created new product ranges, in charge of the prototyping, finalisation and production assistance. Managed the full graphic communication of the company, folders, brochures and mounting instructions

02/1995-01/1999: Junior industrial designer - Light
Created new products, including prototyping, finalization and pre-production. Managed the products graphic communication, folders, brochures, mounting instructions

04/1991-01/1995: Freelance designer
Produced graphic and product design works, directly or by subcontracting for STIB, NMBS, Rizla+, Light, Tex, Inov

09/1987-03/1991: Junior industrial designer - Tupperware
Produced new concept designs, created new products and packagings. From prototyping to production drafts

SOFTWARES

Infographics:
Adobe Photoshop, Illustrator, InDesign, DreamWeaver, Premiere

Newsletter management:
EmailVision CampaignCommander, Interwoven

3D modeling:
Viacad V9, Simlab, Blender, SolideEdge

MAIN ACCOMPLISHMENTS

- Vehicles decoration for STIB; for all trams and buses of the Brussels public transports company
- Logotype and vehicles decoration for TEC; all buses of the Walloon public transport, plus new branding
- Packaging "exclusive collection" for Tupperware; a serie of 10 special boxes for a prestigious collection
- Christmas light structures, Champs-Elysées for BissLighting; complete technical development, 250 structures of 7m high
- Light structures Ubizen for A. De Gregorio; for the Ubizen headquarters in Leuven
- Lighting collection U-LINE for M. Vanseveren; technical development for one of Martin's favorite project

QUALIFICATIONS

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| 2013 | Blender (3D) - EPFC, Brussels |
| 2012 | Web-design - Cepegre Gosselies |
| 1989 | Layout draftman - C.A.D. Brussels |
| 1986 | Industrial designer - Institut Sup. St-Luc, Liège |

CONTACT

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LANGUAGES

French: native language
Flemish: work proficiency
English: work proficiency